



USA AFRICA CHAMBER OF COMMERCE & WORLDWIDE AFRICA SOLUTIONS

PRESENTS

**2018 AFRICAN INVESTMENT SUMMIT**  
HERNDON, VIRGINIA, USA, 29-30 JUNE 2018  
INFORMATION BOOKLET

**Theme: "The African business and finance investment for East, West, Central and Southern Regions of Africa"**

**THE SUMMIT**

The USA AFRICA CHAMBER OF COMMERCE and WORLDWIDE AFRICA SOLUTIONS are the conveners for the 2018 AFRICAN INVESTMENT SUMMIT. This summit seeks to bring together businessmen and women in search of financial investments, loans and technical partnerships to pitch their business and investment opportunities from Africa to high level Investors and finance agencies in the US.

The June 2018 AFRICAN INVESTMENT SUMMIT will focus on financial investment and business opportunities in the **Oil, Power & Gas, Telecommunication, Mining, Agribusiness, Real Estate, Manufacturing, FMCGs, Healthcare, Hospitality, Information and Communication and Technology (ICT)** sectors. Businessmen and women from said sectors will have the opportunity to network and pitch their businesses to a carefully selected team of high-level Financial Powerhouses and Investors interested in finding viable business opportunities and strategic partnerships in Africa. Overall, this summit is expected to offer tangible and palpable investments to all participants within business communities in East, West, Central and Southern Africa.

## **THE FOUNDATION**

There are several Investment and Financial yearly Conferences conducted around the globe with a firm focus on the African business market and its potential for growth. Often times, such conferences focus on well-tailored dialogues and structured discussions with influential stakeholders on the need for African business growth. Research has shown that despite this laudable move, very little actionable impact is made on the African Continent post-conference, most African businesses still struggle for access to financial and technical expertise needed for growth, competitiveness and global relevance.

The AFRICAN INVESTMENT SUMMIT is **NOT** a conference; it is an actionable business opportunity for African businesses in need of real access to Financial Powerhouses, Investors and Technical partners searching for opportunities in Africa. African business participants will be able to network, structure solid transactions, get loans, equity investors and technical partners for their respective businesses prior to arriving at the summit.

## **THE MAIN OBJECTIVES**

The main objectives of the summit include the following:

- Showcase existing business and investment opportunities in the following sectors; **Oil, Power & Gas, Telecommunication, Mining, Agribusiness, Housing, Infrastructure, Healthcare, Hospitality, Information and Communication and Technology (ICT).**
- Facilitate introductions and explore collaborations between Financiers, Stakeholders, Investors, Developers and Service providers.
- Promote networking of businesses with investors, provide a platform for viable opportunities among participants, present clear and well documented businesses cases to equity and loan financiers with a vision to shape potential venture agreements.

## **U.S. TECHNICAL, INVESTMENT AND FINANCE PARTICIPANTS**

The summit conveners have partnered with several Financial Powerhouses, Venture Capitalists, Private Equity funds and high-level Angel Investors interested in the African business market. Find a few below:

- BANK OF AMERICA
- FIRST BOSTON
- KPMG
- MERRILL LYNCH
- GOLDMAN SACHS
- SUDARSKIS & PARTNERS

- TRINITY CAPITAL ADVISORS
- GOLDEN GATE VENTURES
- GLOBAL ENERGY COLLABORATIONS
- SOVEREIGN WEALTH FUND
- ACKERMANN GROUP
- FORTUNE EMPIRE

## **AFRICAN ATTENDEES**

Businessmen and women interested in strategic financial and technical partnerships will attend the two-day summit from East, West, Central and Southern Africa .

Altogether an average of 500 participants are expected from the region. Invitations seeks to target the following:

- African businesses with strong financial statements showing profitability over three (3) years with a positive EBITDA (Earnings Before Interest, Tax, Depreciation, Amortization).
- African businesses in search for US partners in the same industry for a JV (Joint Venture) agreement needed for market expansion or market capitalization.
- African businesses with pre-approved government contracts, looking for foreign technical expertise to execute successfully.
- Identifiable and interested businessmen and women in all sectors mentioned.
- Successful and promising Entrepreneurs.
- Chambers of commerce and business associations.
- Trade, Business and Investment Promotion Agencies.

## **THE SUMMIT STRUCTURE**

The summit is an action-based business and investment-pitching forum; conversations will be between U.S. financial/Investment participants, technical experts and African business attendees. Prior to summit dates, African business participants will send in synopsis and business proposals in advance. Summit format seeks pragmatic solutions and involves the following:

- Prior to and during the conference USA Africa Chamber of Commerce and Worldwide Africa Solutions through highly selected accredited facilitators will use a dedicated application, a dedicated desk and personnel to enhance communication and meetings between participants and Investors. These facilitators will also be available to arrange, high-level meetings between investors, government officials and trade and investment promoters.
- African business persons will pitch ideas to key financiers and investors, business plans will be examined by potentially interested financial and technical partners, summit conveners will activate an accelerated process via initial commitment by both parties with all such viable businesses.

- There will be investment spot decision-making for participating African businesses, expected outcomes and financial/investment commitment steps will be clearly defined by U.S. firms.
- There will be available networking spaces, meeting spaces offering participants the opportunity to engage in formal and informal dialogue.
- Attending business facilitators will have the opportunity to network with U.S. firms to boost their network in order to convey to business entities and potential investors the opportunities, processes and mechanisms that support their business decisions and investments.
- Participants will have ample the opportunity for networking and information sharing.
- In order to build a credible database of business information and participant contacts, a dedicated team shall collect and present information on such bases as name, institution, contact, sector, products and services.

The summit is solely for African businesses interested in taking a giant leap towards the next phase of exponential business growth. We are committed to making this vision a reality by being part of the success story responsible for placing African businesses on the world map.

**DATE**

29-30 JUNE 2018

**ATTENDANCE FEE**

\$1500

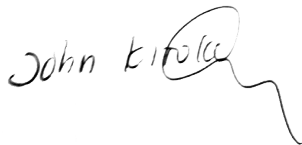
**LOCATION**

Crowne Plaza Dulles Airport,  
2200 Centreville Rd,  
Herndon, VA 20170  
USA

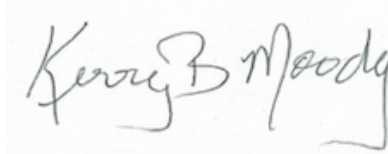
Website: [www.cpdulles.com](http://www.cpdulles.com)

**FOR FURTHER INFORMATION KINDLY VISIT**

Website: [www.usaafricachamber.org](http://www.usaafricachamber.org)



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